

October 1, 1997

Report on the 96-97 Membership of the Ottawa Hostel Outdoor Club.

The number of club members for the 1996-97 membership year was down slightly over the previous year. It should be noted that this year was adjusted and extended by 3 months so that the 1998 membership year and future membership years would co-inside with the calendar year. Membership was down despite this 3 month extension of the year. The bulk of the new memberships came in during the summer of 1996. Only one or two people joined the club during the summer of 1997. Even though the memberships remain valid through the fall of 1997, often people elect to pay "a la cart" for each trip when word that advance sales of the 1998 membership may soon be out.

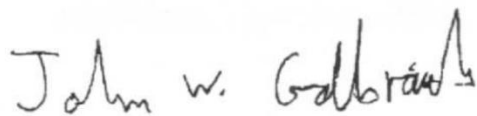
The 1998 memberships were due to begin 3 months in advance in October following the AGM. Due to a small error in the newsletter the membership form indicated that 1998 membership applications were being taken 6 weeks in advance of this. Thus far I have received 10 applications with \$40 cheques attached. I have not processed these yet. The 1998 membership fee has not yet been established, but understandably these people now consider themselves club members. We must welcome these new members. I urge the next Membership secretary to send these new members a welcome letter and membership card expeditiously following the AGM. Partial refunds may also be due.

| Year: | 1 | 2 | 3 | 4 |
|----------------------------------|----------------|----------------|---------------|---------------|
| Membership Period: | Jun 94-sept 95 | Jul 95-Sept 96 | Jul 96-Dec 97 | Oct 97-Dec 98 |
| Duration Months: | 15 | 15 | 18 | 15 |
| Overlap Months: | 3 | 3 | 3 | |
| New Members: | 95 | 73 | 64 | |
| Renewing Members: | N/A | 48 | 45 | |
| Total: | 95 | 121 | 109 | |
| Members letting membership laps: | 47 | 76 | | |

Total number of people that have bought a membership for one year or more since June 1994:

232

John Galbraith



Membership Secretary